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PRESS RELEASE

Digital Signage Software sets a new price / performance standard

Dublin, Ireland 26th January 2007

Radiant Ireland, specialists in enabling technology for digital signage networks, today announced a distribution agreement with Ryarc Media Systems of Australia. Under the agreement, a new division, Radiant Europe will distribute and support Ryarc's signage software in the UK and Ireland markets. Radiant will appoint a network of VAR's for smaller network applications and will offer direct support to clients with larger networks. Ryarc software suite offers excellent functionality in scheduling, distribution and client player operation. Highly competitive client license pricing and seamless scaling will make this solution very attractive for small screen networks as well as larger network operators.

Radiant's Managing Director, Darach Kelly stated: "***Radiant has gained considerable experience of digital signage since its inception. Although there are many software packages in the market today each one has advantages and downsides. Ryarc's campaign manager truly represents the best ground-up realisation of a scalable package that's easy to operate, highly functional, reassuringly robust and real value for money.***

CEO and founder of Ryarc Media Systems, Fergal O'Ceallaigh said "**We are delighted to be working with Radiant in bringing Ryarc to Britain and Ireland. Ryarc has been enthusiastically adopted in the Southern Hemisphere and through our partner Radiant we can now offer sales and support to the growing numbers of clients in Ireland and the UK**"

About Radiant (www.radiant-europe.eu)

Radiant Ireland & Radiant Europe provide enabling technology for digital signage networks. At Screen Expo Europe 2007, Radiant will be showcasing Ryarc digital signage network software and the exciting new Eurosign, a high impact digital signage solution. Ryarc provides leading edge signage functionality while driving down the cost per client. Eurosign combines a vibrant large format display and signage player in an integrated platform – just plug in and go! Eurosign networks can be implemented over LAN, WAN or Internet.

About Ryarc (www.ryarc.com)

Ryarc Media Systems provides leading edge signage software while driving down the cost per client. Ryarc CampaignManager® is a powerful and easy to use software platform for managing information displays. Using Ryarc CampaignManager®, you can create unlimited 'play lists', Movies, Web Pages, Images, and Animation etc. and distribute them to display devices, locally or over the internet.

