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PRESS RELEASE

Eurosign – A New Integrated Digital Signage Display

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Radiant Ireland, specialists in enabling technology for digital signage networks, today announced a new digital signage product. Eurosign harnesses the power of **nLighten** high brightness display technology and **Ryarc** signage software. Named **Eurosign**, each unit has an embedded XP platform, sophisticated media player technology and readily connects to a choice of network architectures. A key feature of this ground breaking product line is its affordable price point. **Eurosign** will be available throughout Europe through a combination of Radiant direct sales and VAR's.

Radiant's Managing Director, Darach Kelly stated: "***Eurosign is a high impact, large format digital sign that integrates screen and signage client in a single styled enclosure – Just hang it on the wall, plug in the power, add broadband and go! Now network operators can readily deploy large format digital signage at an economical site cost. Get ready for breathtaking, bright, colour rich signage at ground breaking value.***"

CEO and founder of nLighten Mark MC Connaughey said "By harnessing nLighten's display technology, Radiant can bring an exciting new product to the Digital Signage Market in Europe. Larger and modular display solutions will follow as we scale our technology."

CEO and founder of Ryarc Media Systems, Fergal O’Ceallaigh said **“Ryarc is well positioned to add value to out-of-the box signage solutions. We are delighted to play our part in the Eurosign product. With the advantages of a highly functional signage client this integrated product sets a new standard in signage.”**

About Radiant (www.radiant-europe.eu)

Radiant Ireland & Radiant Europe provide enabling technology for digital signage networks. At Screen Expo Europe 2007, Radiant will be showcasing Ryarc digital signage network software and the exciting new Eurosign, a high impact digital signage solution. Ryarc provides leading edge signage functionality while driving down the cost per client. Eurosign combines a vibrant large format display and signage player in an integrated platform – just plug in and go! Eurosign networks can be implemented over LAN, WAN or Internet.

About nLighten (www.nlighten.com)

nLighten addresses the demand for higher resolution, full colour images with wider field of view and depth with DLP® Displays. Traditionally, this requires more precise optics, which increases the design complexity, reduces manufacturability and significantly increases the optical costs. *nLighten’s* ASIC based adaptive optics modules make analog optics “digital” by “scanning/mapping” the pixels. This facilitates the use of lower cost optics while yielding improved picture quality and reducing manufacturability problems such as optical alignment. By combining adaptive optics and highly skilled optical design, nLighten provides enabling technology for larger, brighter, more scalable displays while pushing down end user costs.

About Ryarc (www.ryarc.com)

Ryarc Media Systems provides leading edge signage software while driving down the cost per client. Ryarc CampaignManager® is a powerful and easy to use software platform for managing information displays. Using Ryarc CampaignManager®, you can create unlimited 'play lists', Movies, Web Pages, Images, and Animation etc. and distribute them to display devices, locally or over the internet.

